

# Kitsada Saeneewong

## Na arryuttaya

I'm a **software engineer** with 4 years of experience in full stack. love to read people's code and always challenge something new.

This year I'm moving to platform engineering like DevOps, Containers, Virtualization, and lots of tools to make the team bring a good Development Experience.

sc@yue.sh (work)  
underscorestarchaser@gmail.com (direct)  
(+66)98-616-3666  
<https://starchaser.me>

## Experience

### Sniper Marketing

Backend • Nonthaburi, Thailand • Sep 2023 - Now

#### Customer Data Platform

- The idea is to make the Customer Data Platform(CDP) adaptable for various data sources such as Lazada, Shopee, X-Commerce, and others.
- After migrating all customer and order data, we can create customer segments or profiles to track behavior, preferences, and customer relationships.
- This will enable us to send messages directly to customers through various channels like SMS, Line, Email, API, and more.
- Challenges
  - Make infrastructure support 4.5 million orders and 1.5 million customers data

#### Loyalty Platform

- The loyalty platform should be easily configurable to create coupons, products, roles, and an XP(Level) system.
- For example, customers may need to reach level 2 to buy certain products, or complete 3 missions to receive a free discount coupon.
- After this, it should be possible to synchronize data with the CDP in both directions, such as adding points if the CDP has records of a customer's orders. Additionally, it should allow for the creation of customer segments based on loyalty, such as users with more than 300 points or those who have redeemed a coupon.

### yue.sh

Engineering • Remote • 2021 - Now

yue.sh is a software house group that makes lots of projects if have free time or passion like

- Lico Drive - Create, Add, and Store Create your unlimited
- Sekai Shop - A next-generation digital e-commerce app.
- KaoGeek Discord Bot - Discord bot to help to manage KaoGeek discord guild.

### Chia Meng Marketing

Backend • Internship • 2019

Chia Meng Marketing Co., Ltd. began in 1937 as Chia Meng Rice Mill. In 1995, they established Chia Meng Marketing to distribute premium quality rice in Thailand.

In my work I'm creating repair notification system, work entry system, and some POS using asp.NET and Win Form App

## Education

Siam Business Administration  
Technological College

2014 - 2018

North Bangkok University

2019 - 2022

## Skills

Wordpress, Electron, Openwrt, Mikrotik, pfSense, Redhat, Ubuntu, CentOS, ESXi, Proxmox, Xen, GraphQL, Apollo GraphQL, Terraform, GKE/GCP, Kubernetes, AWS, MariaDB/MySQL, Prisma ORM, NestJS, NuxtJS, NextJs, VueJS, ReactJS, .NET Framework, Bun, Mongo, PostgreSQL, Type ORM, Huawei Cloud, Docker, GoLang, Tailwind

## Tools

Wireguard, Raspberry Pi, Postman, HTTPie, Insomnia, OrbStack, Proxyman, MS Team, OBS, Arduino, VNC, BurpSuite, Winbox, Signal, CyberDuck, Beekeeper, Trello, BitBucket, Github, Lens, Telegram, Warp, Orion, pgAdmin, TablePlus, IntelliJ IDEA, VS Code, Linear, ClickUp, Notion, Discord, ServerFault, Stackoverflow, Slack, Element, Chrome, Arc, Framer, Figma, Adobe Xd

## Languages

Thai - Native

English - Conversational

Japanese - Beginner

## Side Projects

m1r.ai - free file hosting

hareshi - find any anime that have a license in TH and lots of my project you can see more at

<https://github.com/ST4RCHASER>